


Propuestas para Comisión Académica de Título en ADE - Facultad de Administración y Dirección de Empresas en fecha prevista 19/02/2020

| República Checa. CZ OSTRAVA01: VYSOKA SKOLA BANSKA - TECHNICKA UNIVERZITA OSTRAVA | | | | | | Cr. EXT ECTS | | | |
|--|-------|--|--------------|---|---|---------------------------|------------------------------|------|------|
| 1 | 11751 | Dirección Financiera | 6,00 | 115- | Business Ethics | 3,00 | 3,00 | | |
| | | | 6,00 | 0503/03 | | | | | |
| | | | | 154- | Financial Management | 4,00 | 4,00 | | |
| | | | | 0513/03 | | 7,00 | 7,00 | | |
| 2 | 11781 | Procedimientos de auditoría | 4,50 | 115- | Managerial Skills | 4,00 | 4,00 | | |
| | | | 11784 | Marketing en empresas y servicios profesionales | 4,50 | 0506/03 | | | |
| | | | 11801 | Emprendedores y creación de empresas | 4,50 | 115- | Family Business | 4,00 | 4,00 |
| | | | 11802 | Desarrollo de competencias directivas y trabajo en equipo | 4,50 | 0531/01 | | | |
| | | | 14254 | Instrumentos de gestión medioambiental | 4,50 | 115- | Small Business Management | 4,00 | 4,00 |
| | | | 22,50 | 0594/02 | Marketing | 5,00 | 5,00 | | |
| | | | | 116- | | | | | |
| | | | | 0500/03 | Environmental Management in the EU | 3,00 | 3,00 | | |
| | | | | 118- | | | | | |
| | | | | 0544/03 | Economics of Sub-Sectors of the Public Sector | 4,00 | 4,00 | | |
| | | | | 153- | | | | | |
| | | | | 0570/01 | | 24,00 | 24,00 | | |
| República Checa. CZ PRAHA02: CESKA ZEMEDELKA UNIVERZITA V PRAZE | | | | | | Cr. EXT ECTS | | | |
| 1 | 11774 | Banca y Bolsa | 4,50 | EEEE4E | Social Economy | 4,00 | 4,00 | | |
| | | | 11784 | Marketing en empresas y servicios profesionales | 4,50 | EREE1E | Natural Resources Management | 5,00 | 5,00 |
| | | | 11803 | Trabajo colaborativo en la red | 4,50 | ETE8AE | E-commerce and Business | 5,00 | 5,00 |
| | | | 13,50 | | | 14,00 | 14,00 | | |
| 2 | 11749 | Dirección de Recursos Humanos | 6,00 | EPEC3E | Psychology of Personality and Social Psychology | 5,00 | 5,00 | | |
| | | | 11767 | Ética y responsabilidad social corporativa | 4,50 | ERET6E | Human Resources Management | 5,00 | 5,00 |
| | | | 10,50 | | | 10,00 | 10,00 | | |
| 3 | 11776 | Valoración de empresas | 4,50 | EIEA4E | Systems and Organizational Engineering | 5,00 | 5,00 | | |
| | | | 11784 | Marketing en empresas y servicios profesionales | 4,50 | EREB2E | Marketing | 5,00 | 5,00 |
| | | | 11785 | Análisis del riesgo financiero | 4,50 | EREQ4E | Management Skills | 5,00 | 5,00 |
| | | | 11801 | Emprendedores y creación de empresas | 4,50 | EREY2E | Marketing communication | 5,00 | 5,00 |
| | | | 11803 | Trabajo colaborativo en la red | 4,50 | ERE1EE | Strategic Marketing | 4,00 | 4,00 |
| | | | 22,50 | | | 24,00 | 24,00 | | |
| Alemania. D DORTMUN04: INTERNATIONAL SCHOOL OF MANAGEMENT ISM DORTMUND | | | | | | Cr. EXT ECTS | | | |
| 1 | 11754 | Dirección Comercial | 9,00 | | Marketing Controlling | 5,00 | 5,00 | | |
| | | | 9,00 | | Strategic Public Relations | 5,00 | 5,00 | | |
| | | | | | | 10,00 | 10,00 | | |
| 2 | 11752 | Economía Financiera | 6,00 | | International Finance Management | 5,00 | 5,00 | | |
| | | | 6,00 | | International Trade and Sales | 5,00 | 5,00 | | |
| | | | | | | 10,00 | 10,00 | | |
| 3 | 11745 | Contabilidad de Costes e Introducción a la Auditoría | 6,00 | NO | International Tourism Markets | 5,00 | 5,00 | | |
| | | | 6,00 | CODE | International Auditing | 5,00 | 5,00 | | |
| | | | | | | 10,00 | 10,00 | | |
| 4 | 13762 | Alemán académico y profesional A1 | 4,50 | | German Intensive Course for A1 | 6,00 | 6,00 | | |
| | | | 4,50 | | | 6,00 | 6,00 | | |
| 5 | 11769 | Planes estratégicos en las empresas | 4,50 | | Business Ethics | 5,00 | 5,00 | | |
| | | | 4,50 | | | 5,00 | 5,00 | | |
| Alemania. D HAMBURG06: HOCHSCHULE FÜR ANGEWANDTE WISSENSCHAFTEN HAMBURG (HAW HAMBURG) | | | | | | Cr. EXT ECTS | | | |
| 1 | 11770 | Gestión de Calidad | 4,50 | | International Capital Markets | 5,00 | 5,00 | | |
| | | | 11774 | Banca y Bolsa | 4,50 | Project work | 5,00 | 5,00 | |
| | | | 11776 | Valoración de empresas | 4,50 | Country studies | 3,00 | 3,00 | |
| | | | 11784 | Marketing en empresas y servicios profesionales | 4,50 | International Economics 2 | 5,00 | 5,00 | |
| | | | 11785 | Análisis del riesgo financiero | 4,50 | Selected Business Topic | 5,00 | 5,00 | |
| | | | 22,50 | | | 23,00 | 23,00 | | |
| Alemania. D STUTTG02: UNIVERSITÄT HOHENHEIM | | | | | | Cr. EXT ECTS | | | |
| 1 | 11749 | Dirección de Recursos Humanos | 6,00 | 5207-530 | Topics in Labor Economics | 6,00 | 6,00 | | |
| | | | 6,00 | | | 6,00 | 6,00 | | |
| Francia. F LILLE11: UNIVERSITE CATHOLIQUE DE LILLE | | | | | | Cr. EXT ECTS | | | |


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|---|-------|-------------------------------|-------------|----------|--|-------------|-------------|
| 1 | 11751 | Dirección Financiera | 6,00 | FINB3- | CORPORATE FINANCE | 3,50 | 3,50 |
| | | | 6,00 | CE01UE | | | |
| | | | | FIN-B3- | FINANCIAL MARKETS | 3,00 | 3,00 |
| | | | | CE02UE | | | |
| | | | | | | 6,50 | 6,50 |
| 2 | 11749 | Dirección de Recursos Humanos | 6,00 | HRMB3- | INTRODUCTION TO HUMAN RESOURCES | 2,50 | 2,50 |
| | | | 6,00 | CE03UE | MANAGEMENT | | |
| | | | | HRMB3- | TOOLS FOR EFFECTIVE PEOPLE | 2,00 | 2,00 |
| | | | | EE05UE | MANAGEMENT | | |
| | | | | HRMB3- | Essential human resources tools for future | 2,00 | 2,00 |
| | | | EE07UE | managers | | | |
| | | | | | | 6,50 | 6,50 |
| 3 | 11749 | Dirección de Recursos Humanos | 6,00 | HRMB3- | Introduction to HRM | 2,50 | 2,50 |
| | | | 6,00 | CE03UE | | | |
| | | | | HRMB3- | TOOLS FOR EFFECTIVE PEOPLE | 2,00 | 2,00 |
| | | | | EE05UE | MANAGEMENT | | |
| | | | | HRMB3- | Essential HR Tools for Future Managers | 2,00 | 2,00 |
| | | | EE07UE | | | | |
| | | | | | | 6,50 | 6,50 |
| 4 | 11751 | Dirección Financiera | 6,00 | FINB3- | CORPORATE FINANCE | 3,00 | 3,00 |
| | | | 6,00 | CE01UE | | | |
| | | | | FIN-B3- | FINANCIAL MARKETS | 3,00 | 3,00 |
| | | | | CE02UE | | | |
| | | | | | | 6,00 | 6,00 |

Corea del Sur. KOR SEOUL02: HANYANG UNIVERSITY
Cr. EXT ECTS

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|---|-------|-------------------------------|--------------|---|-----------------------------------|---------|---------------------------------|--------------|--------------|
| 1 | 11789 | Gestión del Comercio Exterior | 4,50 | BUS2035 | Management of Global Corporations | 3,00 | 3,00 | | |
| | | | | | | | | | |
| | | | 11792 | Ecosistemas de Innovación y Competitividad | 4,50 | BUS3007 | Marketing Research | 3,00 | 3,00 |
| | | | 11794 | Marketing en Empresas y Servicios Industriales | 4,50 | BUS3014 | Consumer Behaviour | 3,00 | 3,00 |
| | | | 11798 | Diseño de servicios, de la idea a la implementación | 4,50 | BUS3113 | Asian Business and Marketing | 3,00 | 3,00 |
| | | | 11801 | Emprendedores y creación de empresas | 4,50 | BUS4070 | Distribution Channel Management | 3,00 | 3,00 |
| | | | 11802 | Desarrollo de competencias directivas y trabajo en equipo | 4,50 | | | 15,00 | 15,00 |
| | | | 27,00 | | | | | | |

Holanda. NL NIJMEGE01: RADBOUD UNIVERSITEIT NIJMEGEN
Cr. EXT ECTS

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|---|-------|-------------------------------|--------|---|-------------------------------|--------------|--|------|------|
| 1 | 11789 | Gestión del Comercio Exterior | 4,50 | MAN- | Sustainable Development Goals | 3,00 | 3,00 | | |
| | | | | BKV06 | | | | | |
| | | | 11792 | Ecosistemas de Innovación y Competitividad | 4,50 | MAN- | Social Cultural Approach to Entrepreneurship | 6,00 | 6,00 |
| | | | 11793 | Logística | 4,50 | BKV52 | | | |
| | | | 11798 | Diseño de servicios, de la idea a la implementación | 4,50 | MAN- | Negotiation and Peacemaking | 6,00 | 6,00 |
| | | | CI39 | | | | | | |
| | | | MAN- | Dutch History, politics and culture | 6,00 | 6,00 | | | |
| | | | INT009 | | | | | | |
| | | | | | | 21,00 | 21,00 | | |

China (República Popular). RPC PEKIN03: BEIHANG UNIVERSITY
Cr. EXT ECTS

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|---|-------|-------------------------------|---------|---|-------------------------|--------------|--------------------------------------|------|------|
| 1 | 11789 | Gestión del Comercio Exterior | 4,50 | B3108228 | Organizational behavior | 2,00 | 2,00 | | |
| | | | | CL | | | | | |
| | | | 11792 | Ecosistemas de Innovación y Competitividad | 4,50 | B3108242 | International technology trade | 2,00 | 2,00 |
| | | | 11794 | Marketing en Empresas y Servicios Industriales | 4,50 | D | | | |
| | | | 11798 | Diseño de servicios, de la idea a la implementación | 4,50 | B3108375 | Multinational corporation management | 2,00 | 2,00 |
| | | | 13973 | Economía Digital | 4,50 | D | | | |
| | | | | | 22,50 | E11B111 | Sociology | 2,00 | 2,00 |
| | | | | | | 0 | | | |
| | | | | | | F11D312 | Community Management | 2,00 | 2,00 |
| | | | | | | 0 | | | |
| | | | F11D331 | Western Social and Political Ideas | 2,00 | 2,00 | | | |
| | | | 0 | | | | | | |
| | | | | | | 12,00 | 12,00 | | |

Finlandia. SF LAPPEEN01: LAPPEENRANNAN TEKNILLINEN YLIOPISTO
Cr. EXT ECTS

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|---|-------|-------------------------------|---------|---|--------------------------|----------|---|------|------|
| 1 | 11789 | Gestión del Comercio Exterior | 4,50 | | Meetings and Discussions | 3,00 | 3,00 | | |
| | | | | | | | | | |
| | | | 11792 | Ecosistemas de Innovación y Competitividad | 4,50 | KIEN0013 | | | |
| | | | 11794 | Marketing en Empresas y Servicios Industriales | 4,50 | | Effective Presentations | 2,00 | 2,00 |
| | | | 11798 | Diseño de servicios, de la idea a la implementación | 4,50 | KIEN0015 | | | |
| | | | | | 18,00 | A370A04 | Case-Course of Business | 6,00 | 6,00 |
| | | | | | | 01 | | | |
| | | | | | | A380A01 | Business Relationships in International Value | 6,00 | 6,00 |
| | | | 31 | Networks | | | | | |
| | | | A380A03 | Introduction to Digital Marketing | 3,00 | 3,00 | | | |
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|--|-------|---|--------------|---------|--|---------------------|--------------|
| 1 | 11789 | Gestión del Comercio Exterior | 4,50 | A380A03 | Services Marketing and Customer Experience | 3,00 | 3,00 |
| | 11792 | Ecosistemas de Innovación y Competitividad | 4,50 | 10 | Management | | |
| | 11794 | Marketing en Empresas y Servicios Industriales | 4,50 | A380A60 | Cross-Cultural Encounters | 3,00 | 3,00 |
| | 11798 | Diseño de servicios, de la idea a la implementación | 4,50 | 00 | | | |
| | | | 18,00 | | | 26,00 | 26,00 |
| Finlandia. SF TURKU05: TURUN AMMATTIKORKEAKOULU (TUAS) | | | | | | | |
| | | | | | | Cr. EXT ECTS | |
| 1 | 11801 | Emprendedores y creación de empresas | 4,50 | 1000393 | GET FINTERNATIONAL | 3,00 | 3,00 |
| | 11803 | Trabajo colaborativo en la red | 4,50 | 3040085 | SERVICES MARKETING | 5,00 | 5,00 |
| | 14254 | Instrumentos de gestión medioambiental | 4,50 | | Intensive course innovation | 5,00 | 5,00 |
| | | | 13,50 | | | 13,00 | 13,00 |
| Reino Unido. UK LIVERPO02: LIVERPOOL JOHN MOORES UNIVERSITY | | | | | | | |
| | | | | | | Cr. EXT ECTS | |
| 1 | 11752 | Economía Financiera | 6,00 | 5055BUS | Investment and finance analysis | 20,00 | 20,00 |
| | | | 6,00 | BM | | 20,00 | 20,00 |
| 2 | 11754 | Dirección Comercial | 9,00 | 4035BUS | Foundations of Marketing II | 20,00 | 20,00 |
| | | | 9,00 | MK | | 20,00 | 20,00 |
| 3 | 11774 | Banca y Bolsa | 4,50 | 5106LBS | International Monetary and Financial Systems | 20,00 | 20,00 |
| | | | 4,50 | BW | | 20,00 | 20,00 |
| 4 | 11754 | Dirección Comercial | 9,00 | 6034BUS | Advertising and Integrated Marketing | 20,00 | 20,00 |
| | | | 9,00 | MK | Communications | 20,00 | 20,00 |