

About your workplace at Bosch **from 7<sup>th</sup> July 2025 – 17th July 2026**

### **General Description of Dremel Europe**

Dremel Europe is part of the Bosch Group which is represented worldwide.

Dremel is the global market leader in Versatile Tool Systems, such as rotary tools with the Headquarters in Chicago, the US.

The **Dremel Europe headquarters are situated in Breda, the Netherlands** and takes care of all marketing and sales activities together with the local offices across Europe, Africa, Latin America and Asia Pacific.

The highly motivated team based in Breda work in various areas across the business, such as *Sales, Marketing, Product, Controlling and Project Management*.

The Dremel working environment is young, dynamic and a place where input and initiative of employees is highly valued. As an intern at Dremel, you will be working alongside highly motivated and experienced colleagues, in an environment which allows for students to develop on both a personal and professional level.

Dremel's supportive working culture is a key part to its success,

each year welcoming new interns to join its ambitious and forward thinking team in Breda.

For more information regarding Dremel products please go to: [www.dremel.com](http://www.dremel.com).

### ***Information about the entity and MKX department: Central Marketing & Sales***

#### **Job offer: International Business Sales Management**

This is what you are going to do as a **MKX intern for the exciting EA region:**

During about 12-month internship you will have your own responsibilities alongside supporting the **Sales & Marketing Management Team** in a range of their tasks.

You will develop an understanding into the structure of a multinational organization through coordination of sales activities in countries all around the globe.

This role involves frequent contact with local MKX Managers across Europe and Australia.

**Focus in this position is on Sales.**

#### ***Job description & tasks of the intern***

- Support the **Central MKX managers in Breda:** focus on Europe and Australia
- **Daily support** to the local MKX managers of the different countries
- **Project 'Owner' Zoovu:** Implementation in the countries of the Instore Dremel Accessory QR code finder, excellent User guidance
- Coordination of the monthly, quarterly and annual **Sales Forecasting** of the region
- Support in **Dremel Launch Management**
- **Category management:**  
Optimize the Dremel category 'shelf presentations' in the stores with the support of a Software Program
- Coordination with other departments both centrally and internationally
- Work closely with the intern Portfolio Management Regional (AP, Africa, LA) and support with daily tasks & projects
- Detailed **analysis of market data and sales developments**, 'use' the Central KPI reporting; focus on a 'healthy' Gross Margin

Focus on product launches, product categories (tools, accessories, attachments)

- Support in yearly **sales and marketing plan** long-term business planning

**You are our perfect candidate if**

### **Requirements**

We are looking for analytical and pro-active applicants, who are capable of working both within a team and independently, to apply for a **fulltime** internship within our Central MKX department in Breda. Applicants should be internationally orientated and have good communication skills.

- **You're full time available from 7<sup>th</sup> July 2025 – 17th July 2026**
- **You are currently studying a business related degree and student in 3<sup>th</sup> or 4<sup>th</sup> year**
- **You are connected to a school, as the school has to sign a document to confirm that this internship is part of your studies**
- **You have an excellent level of written and spoken English and potentially some experience with a second language**
- You are a motivated individual, who shows initiative and is able to manage challenges independently
- You offer good knowledge in MS office applications, particularly Excel
- You have strong analytical and numerical skills, with experience during your studies and/or previous employment which demonstrates this

We need an energetic and hands intern who is capable of working on both within team spirit and autonomy to move forward with new ideas and projects.

### **Additional information**

This internship will give you the opportunity to experience all aspects of sales and marketing communication project management in a global corporate environment.

You will work in a dynamic department with an open culture and friendly colleagues. We offer you a versatile internship within a challenging working environment of an international organization. Of course you will be rewarded with an internship allowance and 6 vacation days, so that you can also refuel. We are open to new initiatives and ideas that you bring with you. In addition, there is plenty of opportunity to work independently on your research (but of course we are happy to think along with you). In general, this is an internship with many possibilities and a collaboration with the best colleagues!

What does the Bosch application process look like?

- Introduction to Corporate Recruiter.....;
- First introduction with your future manager and colleague;
- Offer and contract with Bosch!**Interested?**  
The vacancy is on Smart recruiters.